

Go Blue Even in the Dark

Be Storm Ready With Natural Gas

Typically, natural gas customers do not lose service at all during severe weather and no special storm prep is required. Natural gas lines are buried deeper than most utilities so outages are rare and typically caused by uprooted trees puncturing the line. Since there are so few outages, Pensacola Energy is very quick to respond.

Most natural gas appliances work even when the power is out, providing comfort for your family during and after the storm, when you need it most.



Natural gas ranges and ovens - cooking functions work normally, without power.



Natural gas tank water heaters - function normally, without power.



Natural gas outdoor **lighting** - functions normally, without power.



Natural gas grills function normally, without power and without the worry of running out of gas.



Natural gas clothes dryers - function normally, without power.



Natural gas whole house **generators** – restores electricity to the structure within 30 seconds after a power failure.



Learn more at PensacolaEnergy.com or call (850) 436-5050.

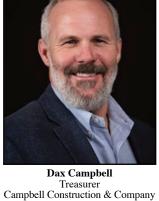
Note - Some appliances require that you manually light the pilot, and this should be done according to the appliance manufacturer's instructions.



Blaine Flynn Flynn Built



Chad Edgar 1st Vice President Joe-Brad Construction, Inc.





2nd Vice President Underwood Anderson & Associates



3rd Vice President University Lending Group



Amir Fooladi

Secretary

Bruce Carpenter Past 2nd Vice President Home Mortgage of America

Stephen Moorhead

Legal Counsel

Moorhead Real Estate

Law Group



Alton Lister Immediate Past President Lister Builders



Josh Peden Financial Officer Hudson, Peden & Associates

(850) 476-0318 4400 Bayou Blvd., Suite 45, Pensacola, Florida 32503 www.westfloridabuilders.com

Cornerstone is published for the Home Builders Association of West Florida by Nicholson Publishing and distributed to its members. Reproduction in whole or part is prohibited without written authorization. Articles in Cornerstone do not necessarily reflect the views or policies of the HBA of West Florida. Articles are accepted from various individuals in the industry to provide a forum for our readers.

2020 Home Builders Association of West Florida Board of Directors

Builder Members

Kim Edgar, Joe-Brad Construction Amir Fooladi, Encore Homes Fred Gunther, Gunther Properties Lowell Larson, Venture Construction Taylor Longsworth, East Hill Building and Design Ronnie Johnson, J. Taylor Homes Mac McCormick, Florida 1st Home Construction Russ Parris, Parris Construction Company Karen Pettinato, Pettinato Construction Jennifer Reese, Reese Construction Services Newman Rodgers, Newman Rodgers Construction Douglas Russell, R-Squared Construction Eric Shaffer, Shaffer Construction David Teague, Timberland Contractors Chris Vail, Urban Infill Corporation Thomas Westerheim, Westerheim Properties

Associate Members

Bill Batting, REW Materials Bill Daniel. Mobile Lumber Steve Geci. Geci & Associates Engineers Laura Gilmore, Fairway Ind. Mortgage Jill Grove, Pensacola Energy Jeff Hatch, Gulf Power Company John Hattaway, Hattaway Home Design Chris Thomas, Fisher Brown Insurance Shellie Isakson, Synovus Mortgage Corp. Bill Morrell, Coastal Insulation Company Ric Nickelsen, SmartBank Sherrie Rutherford. Pensacola Ready Mix USA David Redmond, Supreme Lending Marty Rich, University Lending Group Brian Richardson, Builders FirstSource Charlie Sherrill, CenterState Bank Wilma Shortall, Trustmark Mortgage Gary Sluder, Gene's Floor Covering Paul Stanley, The First Bank Marcus Tipner, Aegis Exteriors Scott Wagner, Interior/Exterior Building Supply Curtis Wiggins, Wiggins Plumbing

Council Chairs

Doug Whitfield, Doug Whitfield Residential Designer, Cost & Codes Chair Suzanne Pollard-Spann, Gulf Coast Insurance Membership Chair Mary Jordan, Gulf Coast Insurance, Tradesman Education Chair Lindy Hurd. First International Title. Sales & Marketing Chair

Pensacola Association of Realtors Liaison

Philip A. Ross Ross and Co. Real Estate Partners

Cover Story

| Community Icon John Appleyard Set the Standard | | |
|--|---|---|
| or the Home Builders Association of West Florida | (| , |

Cornerstone



David Peaden II Executive Director dpeaden@hbawf.com



Vicki Pelletier Director of Marketing & vicki@hbawf.com

Next Issue: December 2020

Edit: November 4, 2020 Space: November 13, 2020 Materials: November 23, 2020

Magazine Design & Layout by warren wight graphic designer www.warrenworld.com

CORNERSTONE COLUMNS

| President's Message: NAHB | Urges Action on | Lumber Supply | Shortages | 05 |
|---------------------------|-----------------|---------------|-----------|----|
| | | | | |

FEATURE STORY

| FHBA News: A House Full of Savings | 08 |
|---|-------|
| American Dream Home: | |
| Westerheim Properties Builds a Superb American Dream Home | 10 |
| HBA of West Florida: Truly Appreciates It's Donors | 11-13 |
| FHBA Member Rebate Program | 13 |

HBA NEWS

| Members Doing Business with Members | 14 |
|--|--------|
| For Future Upcoming Events Call HBA Office 850-476-0318 | 17 |
| Top Ten Reasons to do Business With an Active Associate Member | 20 |
| If You Do Business With Members | 06, 21 |
| Get Involved in Councils and Committees | 21 |
| Like Us On Facebook | 21 |
| Membership News: New Associate and Builder Members | 21 |
| Spike Club and Advertiser's Index | 22 |
| | |

NAHB NEWS

| Interim Amendments to the 2020 National Electrical Code Show Changes are Premature | 9 |
|--|----|
| Single Family Construction Continues Dramatic Climb | |
| ICC Board Issues Spilt Decision on NAHB Building Codes Appeals | 16 |
| NAHB, News: SBA Treasury Ease PPP\Forgiveness Requirements for Loans or \$50,000 or Less | 18 |
| How Long Does It Take To Build A Single- Family Home | 19 |

DEPARTMENTS INDEX

| Next Issue Deadlines | 04, | 09, | 13, 1 | 7 & 21 |
|---|-----|-----|-------|--------|
| Advertisers Index, Web, & Email Addresses | | | | 22 |

Cover Photo by Guy Stevens for Ballinger Publishing. Originally published in Coming of Age Magazine Winter 2016.

Cornerstone, the monthly publication of the Home Builders Association of West Florida serving Escambia and Santa Rosa Counties, is published monthly, twelve (12x) per year. Send address changes to HBA of West Florida, 4400 Bayou Boulevard, Suite 45, Pensacola, Florida 32503-1910. Cornerstone, is published in the interests of all segments of the home building industry and is distributed to its members and others associated with the HBA of West Florida. HBA of West Florida and Richard K. Nicholson Pub., Inc. does not accept responsibility for, or endorse any statement or claims made by advertisers or authors of any articles. Every effort has been made to assure accuracy of information, but authenticity cannot be guaranteed. No part of this publication may be reproduced without the written consent of Home Builders Association of West Florida, Copyright ©. 4400 Bayou Boulevard, Suite 45, Pensacola, Florida 32503-1910, 850.476.0318. Advertisers and advertorials in Cornerstone do not constitute an offer for sale in states where prohibited by law.

NAHB Urges Action on **Lumber Supply Shortages**

Working in tandem with NAHB, nearly 100 Republican and Democratic lawmakers on Oct. 20 sent a letter to President Trump seeking urgent action on lumber supply shortages that have resulted in unprecedented price spikes in recent months that are threatening the housing industry and economic recovery.

"These sharp increases are challenging, especially in light of the ongoing housing affordability crisis," the congressional letter stated. "The National Association of Home Builders (NAHB) estimates the recent spike in softwood lumber costs has caused the price of an average new single-family home to increase by \$16,148 since April 17. The market value of the average new multifamily home has increased by \$6,107 over the same period."

The letter adds that housing can create jobs and boost the economy, but in order to do so, we must address the rising costs of lumber and other building materials. Lawmakers called on the administration to "bring all stakeholders to the table and work to find a solution to address lumber scarcity and subsequent price spikes to ensure everyone's needs are met."

This is the latest action by NAHB to urge Congress and the administration to address this urgent issue.

- In August, letters were sent to President Donald Trump, Commerce Secretary Wilbur Ross and U.S. Trade Representative Robert Lighthizer calling on the administration to take prompt action regarding soaring lumber prices and supply shortages that are harming the housing sector and the economy.
- A similar message was sent to the U.S. Lumber Coalition with a request to work together to address shortages in the lumber supply chain caused in part to the CO-VID-19 pandemic.
- At the end of August, NAHB Senior Officers held talks with members of the White House National Economic Council to discuss the impact that soaring lumber prices are having on the housing industry and to press for immediate action.
- At the end of September, the NAHB leadership reiterated strong concerns regarding the lumber supply situation in a virtual meeting with Commerce Secretary

Based on the lumber price trend over the past month, NAHB's ongoing efforts appear to be showing positive results. Lumber prices are currently roughly \$750 per thousand board feet — down nearly 20% from their mid-September peak but still far too high. NAHB will continue working on all fronts to find solutions that will ensure U.S. home builders have access to a stable supply of lumber at reasonable prices to keep housing affordable for hardworking American families.





"Based on the lumber price trend over the past month, NAHB's ongoing efforts appear to be showing positive results."

Community Icon

John Appleyard

Set the Standard for the Home Builders Association of West Florida

By David Peaden

90

The Home Builders Association and the greater Northwest Florida community lost a legend when the great John Appleyard passed away at the age of 97. It is hard to put into words what Mr. Appleyard meant to the HBA and me over the years. Mr. Appleyard

served as the Home Builders Association's first Operating Officer from May 1960 - April 1974.

Mr. Appleyard got involved with the HBA in 1958 when the Appleyard Agency wrote an article for the Florida Home Builders Association (FHBA) when it hosted the state convention in Pensacola. The following year, Mr. Appleyard got HBA members

involved in erecting most of the structures in the Spanish Village, part of the Pensacola's Quadricentennial Gelebration.

Walter Dean and Jim Larkin. of Warrington Home Builders, and Ouida Baggett Regan, of Baggett Home Builders, were heavily involved at FHBA and locally. They approached Mr. Appleyard about leading the HBA so it happened -- The Appleyard Agency served as the HBA headquarters, and Mr. Appleyard's late wife of 75 years, Eleanor, served as bookkeeper and billing agent. At that time the



HBA had fewer than fifty members. However, those numbers increased rapidly, as Appleyard instituted regular monthly meetings, almost always with a sponsor which assured a free dinner to attendees. There was a strong effort to have quality programs, with most meetings being held at Scenic Hills Country Clubs and a few were at the Yacht Club.

Mr. Appleyard often spoke about builders from that era like Warrington Home Builders, Baggett Home Builders and other builders and developers including names such as Woody Creel, Glenn Brantley, Hansel Butts, E.B. Williams, the Kelly brothers, Jim Keltner, James Foppiano, W.J. Flannagan, Sam Newman, Columbus Hobbs, Tom Pelt, Bob Gatwood, Joe Napier, F.N. Hector and Charlie Roberts, to name a few.

There was also Associate representation from Gulf Power, City Gas, the many supply companies such as Cary, Dick Dickerson of Building Supply Center, and Owsley. There were several Realtors led by Baars Real Estate, architects, interior designers, banks, S&Ls (both Pensacola Home & Savings and Mutual Federal were very active), specialty contractors, title search companies, and more.

Appleyard said the HBA's goals in this time were partly promotional, partly political. Arranging for subdivisions, regardless of location, was not easy, thus the member-

location, was not easy, thus the member

"It is hard to put into words what Mr. Appleyard meant to the HBA and me over the years."

ship worked with both the city and county and frequently turned to the legislature for relief. Each year's major activity was the Parade of Homes, with locations that soared all over the county, from inside Cordova Park to along Olive Road to the far west. Often the locations were multiple.

It was early in the 60s that the idea of the Scholarship House (American Dream Home) originated, with suppliers providing materials free or at very low cost, and the house's proceeds going to a scholarship for some person interested in pursuing some area of home building.

Appleyard said that Congressman Bob Sikes conferred with the Association officers and staff on several occasions, and members were invited to sit in key Congressional committee meetings in Washington, to see and hear what was unfolding as national policy. In part this led to builder support for the movement that consolidated the series of outlying sewage treatment facilities into the downtown plant. He noted that this was before the time of well-funded political action committees, thus the Association was careful to avoid that form of commitment.



In 1974, Appleyard decided to concentrate on his business and Paul Thompson, who would later serve as Executive Vice President of the Florida Home Builders Association, took the helm of the HBA.

Through the years, Mr. Appleyard was a source of information and was always helpful to me. He would often stop by the HBA to find out what was happening in the HBA and industry. When my children, John David and Lauren, wanted to learn about Bernardo Galvez for a book report, who better to interview than Mr. Apple-

yard. In separate years, he met with my children and gave a history lesson like no other. He not only took the time to meet, but he wanted to see the final product and was interested in what grade they earned. It was certainly a special moment in time that I will always cherish.

I believe he had a special place in his heart for the HBA and its members. I am greatly appreciative of the trendsetting work Mr. Appleyard did on behalf of the HBA. He was a community icon who will be greatly missed. Godspeed, Mr. Appleyard.

If you do business with previous members, please give them a call and reinforce the value of membership as well as the importance of

Members Doing Business with Members.

Lauren Peaden listens to a history lesson from Mr. Appleyard in 2019



and remodelers **over \$7,000*** in the 6th Edition Florida Building Code



1. Guard Measurement = \$1,500 Reduces horizontal distance from 36 to 24 inches



4. Stucco = \$1,100Reduced time between coats and curing from seven days per



7. Custom Doors = \$500 Provides criteria for custom one-of-a-kind doors (FBC-B & R)



2. Fire Separation = \$2,500 Reverts to three feet and adds options to fire rating soffits



5. Air Leakage = \$175 Provides option for testing in multi-family as single and modified 5 ACH to 7 ACH



8. Shower Liner = \$75 Reinstates exception to shower liner on SOG (FBC-R & P)



3. Duct Penetration Garage = \$300 Retained provisions allowing use of



6. Mechanical Ventilation = \$75 Reduced from 5 ACH to less than



9. Door Swing = \$750 Revisions permitting doors to outswing over egress, two risers, and an exception for landings

FHBA also stopped issues from passing, which resulted in additional builder savings: Flood Provisions = \$10,000, Irrigation = \$1,000, and Water Saving Fixtures = \$250.

*Approximate cost savings per house/lot impacted.

To learn more on how we saved you money and how we continue to work hard on the 7th Edition of the Florida Building Code, go to www.WestFloridaBuilders.com or www.fhba.com or call 850.476.0318.

Home Builders Association of West Florida | November 2020

Interim Amendments to the 2020 National **Electrical Code Show Changes are Premature**

Since the release of the 2020 National Electrical Code (NEC) in August 2019, Massachusetts, Colorado, Wyoming, and South Dakota have adopted the new building codes, with 18 additional states in the process of adoption.

Significant changes that impact the cost of construction of single-family and multifamily homes were included in the new edition, such as the requirement of receptacles serving 250-volt appliances to have GFCI protection, electrical service supplying dwelling units to have a surge-protective device, and the requirement of emergency disconnects accessible in an outdoor location for one and two-family dwellings.

But recent proposed amendments show that the early adoption of the 2020 NEC may have a detrimental impact on builders in states with the new requirements, as the code may change after certain conflicts were discovered.

The National Fire Protection Association (NFPA) has since released proposed Tentative Interim Amendments (TIA) to the Code Making Panel 2 Committee members for review and balloting. A TIA notes errors or omissions, addresses hazards, or identifies conflicts within the code that were overlooked during the regular revision process with the purpose of correcting the NFPA Standard through an amendment.

Of significance, there are three TIAs that could affect the home building industry:

> • TIA 1529 - Postpones the new **GFCI** requirement for air conditioner condenser units to address a conflict with potential tripping issues with certain types of ductless mini split equipment.

- TIA 1535 Revises language to clarify that stairway lighting dimming controls at one location cannot limit the maximum brightness of lighting controls at other
- TIA 1537 Addresses a conflict with new code language that requires GFCI protection for branch circuits rated up to 250 volts. The Association of Home Appliance Manufacturers requested the requirement be postponed for 30- to 50-amp receptacles within six feet of a sink in order to allow product standards for cooking appliances connected to these outlets to be harmonized.

All TIAs are sent to the Code Making Panel committee members for balloting, but do not become official amendments to the NFPA standard until review by the NFPA Standards Council. Their next meeting is in December where they will review the ballot results for these items along with the committee comments and determine if each tentative amendment passes.

To find out if your state has adopted the 2020 NEC, or is in the process of adopting the latest edition of electrical codes, see the map published by the National Fire Protection Associa-

NAHB has published the National Electrical Code Suggested Amendments and Code Adoption Kits for State and local HBA's as consideration to maintain cost-effective and affordable code provisions.

For more information on the NEC and its adoption process, please contact Daniel Buuck or Cesar Lujan.



NEXT CORNERSTONE **ISSUE:**

December 2020

To advertise, call **Richard Nicholson** 561.843.5857

RKNICHOLSON.COM

HOME BUILDERS ASSOCIATION OF WEST FLORIDA BUILT BY THOMAS WESTERHEIM OF WESTERHEIM PROPERTIES

East Pensacola Heights • 840 Van Kirk Street • Pensacola, FL 32503

UNIQUE ELEVATION

- 6/12 Roof Pitch
- Hardie Board and Batten, Hardie-Lap Siding, and Brick to Compliment Plan Design
- Designer Mahogany Double Front Door
- CertainTeed Landmark Shingles

ENERGY EFFICIENT

- Pensacola Energy Natural Gas Advantage Elite Home
- Rinnai Gas Tankless Hot Water Heater
- Krestmark Energy Efficient Windows
- Carrier Infinity, 4 Ton/18 Seer Natural Gas System, Zoned System
- Indoor Natural Gas Fireplace and Outdoor Kitchen with Stainless Steel Natural Gas Grill
- Energy Efficient insulation in the 2 x 4 exterior walls and Open Cell Spray Foam insulation in ceilings. Insulation used in various interior walls and ceilings for soundproofing.

AMENITIES*

- Floor Plan Designed with Open Living Area Amenities that includes Spacious Indoor and Outdoor Entertaining
- 2,342 Square-Feet. 4 Bedrooms; 3 1/2 baths including oversized Master Bath, 3 spacious Bedrooms upstairs with bath, and a Spacious Multi-Purpose Great Room

- 350 Square-Foot detached Cabana with half-bath and storage room
- 9 Foot Ceilings Throughout
- Gourmet Kitchen with All Wood Custom Cabinets
- Custom Quartz Countertops
- Spacious Pantry Convenient to Kitchen Prep Area
- Bosch Kitchen Appliances including Natural Gas Range-Micro Drawer Two Single Wall ovens, French Door Refrigerator, Dishwasher, and Microwave Drawer
- Moen Gold Kitchen Faucets; Stainless Sinks and Pro-Flo toilets; Moen Lavatory Faucets and Showerheads; Free Standing Soaking Tub; Tile Walk-In Shower; Large Vanity Cabinet
- Mohawk RevWood Sandcastle Oak is the main flooring in great room, master bedroom, kitchen foyer and dining room. The Master Shower is complete with Titan Aqua Glossy with Bianca Carrara Penny Rounds Tile. Other areas include Tile Shaw revival Isabella Agate deco tile, Velocity Force Herringbone Deco Tile, Cabana Bath Chicago Southside Brick tile and Shaw Revival Isabella Agate deco tile.
- Large Master Closet with Custom Shelving
- Coat and Shoe Station in Foyer
- All Closets have Custom Shelving Built-In
- Designer Lighting Package with LED Flush Lighting in Multiple Areas and Under Counter Lighting in Kitchen
- Structured Wiring, Surround Sound and Outdoor audio
- Indoor Natural Gas Fireplace
- Outdoor Kitchen with Stainless Steel Natural Gas Grill

- Crown Molding and Cased Windows with Craftsman Baseboard and Casing
- Laundry Room designed for upstairs stackable Washer and Dryer
- •Deluxe Landscaping Package w/ Sprinkler System
- Fully Sodded Yard with Custom Landscape Design and Planting
- *Amenities are subject to change due to availability during construction.

SEE THE AMERICAN
DREAM HOME, WHICH IS
A PENSACOLA ENERGY
NATURAL GAS ADVANTAGE ELITE HOME,
BUILT BY WESTERHEIM
PROPERTIES, IN EAST
PENSACOLA HEIGHTS.

WHAT: 2020 Parade of Homes

WHEN: September 12 - 20

WHERE: 36 Homes throughout

Escambia and Santa Rosa Counties.

AMERICAN DREAM HOME:

East Pensacola Heights, 840 Van Kirk Street, Pensacola, FL 32503

MORE INFO:

ParadeofHomesPensacola.com



2020 AMERICAN DREAM HOME

HBA Truly Appreciates It's Donors

The Home Builders Association of West Florida and Westerheim Properties would like to thank the business who contributed to the overall success of the American Dream Home. If you see something you like, just find the item on the below list and contact the donating company. Tell them you saw their product or service at the Dream Home... and you want the same for your home.

SUPER PLATINUM

Westerheim Properties

Thomas and Jennifer Westerheim 3108 Brittany Court Pensacola, FL 32504 850-479-2980 westerheimproperties.com Donation: Dream Home Builder

PLATINUM

Pensacola Energy

Don Suarez and Jill Grove
1625 Atwood Drive
Pensacola, FL 32514
850-436-5050
www.pensacolaenergy.com
Donation: Outdoor Rinnai Tankless Water
Heater, Gas Piping, Marketing

GOLD

Alpha Closets

Leslie Halsall 6084 Gulf Breeze Parkway, Unit C Gulf Breeze, FL 32563 850-934-9130 www.alphaclosets.com Donation: Closets, Pantry, Shelving

American Concrete

Billy Campbell / Donnie Shear 2866 Hwy 95A North Cantonment, FL 32533 850-477-0222 Donation: Concrete, Foundation, Footings, Driveway, Sidewalks

Builders FirstSource

Brian Richardson 1500 W. Main Street Pensacola, FL 32502 850-432-1421 www.bldr.com

Donation: Trusses, Frame Materials, Trim Products, Interior Doors

Coastal Insulation

Bill Morrell

8006 Pittman Ave
Pensacola, FL 32534
850-476-7778
www.truteam.com/coastalpensacola
Donation: Foam Insulation/Fiberglass,
Hurricane Fabric Shield, Gutters

Gateway Lighting and Fans

Duane Nisewonger 3150 S. Hwy 95 A Cantonment, FL 32533 850-478-3737 www.gatewaylighting.c

www.gatewaylighting.com
Donation: Interior/Exterior Light Fixtures

Gene's Floor Covering

Gary Sluder 4021 W. Navy Blvd. Pensacola, FL 32507 850-456-3360 www.genesflooring.com Donation: Carpet, Tile Flooring, Shower, Setting Material

Northwest Florida A/C

Hugh Patroni 4532 Saufley Field Road Pensacola, FL 32526 850-455-0590 Donation: Carrier Infinity, Zoned, 4 Ton/18 Seer Gas System

West Florida Cabinets

Herb Smith

3301 McLemore Road
Pensacola, FL 32514
850-474-3986
www.westflcabinets.com
Donation: Custom Cabinetry/Design/
Installation

SILVER

Amore Plumbing Company

Gary Johnson / Justin Tyner 3752 Gardenview Road Pace, FL 32571 850-994-8814 Donation: Plumbing Labor/Materials

Builders Specialties Supply

Oliver Gore / John Sproats
PO Box 17085
Pensacola, FL 32522
850-433-3063
Donation: Windows / Exterior Doors

Emerald Coast Granite & Tile

Robert and Tanya Underwood 3700 N. Palafox St. Pensacola, FL 32505 850-437-0747 www.emeraldcoastgranite.com Donation: Engineered Quartz/Granite Countertops

Hattaway Home Design

John Hattaway
3450 River Oaks Lane
Pensacola, FL 32514
850-324-4401
www.hattawayhomedesign.com
Donation: Dream Home Design

Interior/Exterior Building Supply

John Millican
3331 McLemore Dr.
Pensacola, FL 32514
850-262-8044
www.interiorexterior.net
Donation: Drywall

Massey Glass

Russell Adams

Terry Massey 2200 Highway 182 Jay, FL 32565 850-982-3983 Donation: Shower Enclosures

Moen

25300 A1 Moen Drive N. Olmstead, OH 44070 850-572-5955 www.moenpro.com Donation: Bathroom/Kitchen Faucets and Fixtures, Tub, Showerheads

Quality Roofing

Brian Ward / David Rogers 3693 Avalon Blvd. Milton, FL 32583 850-378-3757 qualityroofingsolutions.com Donation: Roofing Installation/Labor



American Dream Home **FHBA News**



REW Materials

Bill Batting 8040 N. Palafox Street Pensacola, FL 32534 850-471-6291 bbatting@rewmaterials.com Donation: Drywall & Finishing Materials, CertainTeed Landmark Shingles

Rinnai America Corp.

Mike Peacock 103 International Dr. Peachtree City, GA 30269 678-829-1700 www.rinnai.us Donation: Rinnai Tankless Water Heater

The Mathes Group

John Cheney 6 41st Lane, Pensacola FL 32505 850-432-4161 www.MathesGroup.com Donation: Electrical Wiring/Lighting Hardware/Materials

Williamson Electric

Jayer Williamson 4063 Avalon Blvd. Milton, FL 32583 850-623-0282 Donation: Electrical Labor, Materials

W. R. Taylor

Dwayne Watson 17 Manresa Street Pensacola, FL 32502 850-432-6163 www.southalabamabrick.com Donation: Brick, Mortar

BRONZE

Architectural Concrete Designs

Neil Brown 1700 South Hwy. 97 Cantonment, FL 32533 850-572-4687 architecturalconcretedesignsllc.com Donation: Custom Concrete Designs

Delena Denham Interiors

Delena Denham 38 S. Blue Angel Pkwy., Ste. 145 Pensacola, FL 32506 850-240-2097 https://delenadenhaminteriors.com Donation: Interior Design/Merchandising

EAA Site Contractors

Thomas Home Corp. Thomas Henry / John Quina 3158 Gateway Lane Cantonment, FL 32533 850-479-9327 Donation: Lot Clearing

Flynn Built

Blaine Flynn 1300 E. Olive Rd. Pensacola, FL 32514 850-477-6118 www.flynnbuilt.com Donation: Materials Assistance

Four Star Drywall

Rov Lister 362 W Oakfield Rd. Pensacola, FL 32503 850-476-5305 Donation: Labor/Materials

Greenwood Tree

Steve Corbae Certified Arborist FL-9153A 850-607-0331 https://greenwoodtreefl.com Donation: Tree Care / Trimming

James Hardie

Ashley Lyttle 809 S. Woodrow Wilson St. Plant City, FL 33563 850-398-7307 Ashley.lyttle@jameshardie.com Donation: Hardie Siding and Trim

Live Oak Landscape

Richard Knowles 9570 Pine Cone Dr. Cantonment, FL 32533 850-478-2323 Donation: Landscape Package

Rocky's Termite & Pest Control

Kevin Howell 1360 W. Nine Mile Rd. Pensacola, FL 32534 850-380-5408 http://rockystermite.com Donation: Termite Treatment

Sherwin-Williams

Gus Uebelsteadt 313 E. Nine Mile Road Pensacola, FL 32514 850-232-0477 www.sherwin-williams.com Donation: Paint, Materials

Home Builders Association of West Florida | November 2020

Southern Site and Utility Design

Allen Miller 6555 Caroline Street Milton, FL 32570 850-623-9493 Donation: Dream Home Engineering

Swift Supply

Jim McMahon 7405 N. Palafox St. Pensacola, FL 32503 850-426-7588 https://swiftsupply.com Donation: Foundation Materials/Block

WoernerTurf

Jimmy Burnette P.O. Box 2016 Foley, AL 36536 850-251-747-0418 www.woernerturf.com **Donation: Pavers**

FRIENDS

Alley Apple Masonry

Alley Apple 5340 Crystal Creek Dr. Pace, FL 32571 850-384-6844 Donation: Brick Labor

Centricity formerly **Bonded Builders Home Warranty**

Doug Wenzel www.bondedbuilders.com 866-440-7271 Donation: Home Warranty

Chris Ford, Inc.

Chris Ford 3011 Wallace Lake Road Milton, FL 32571 850-712-4522 Donation: Vinyl Soffits/Labor

Fireplace Concepts

Jim Hamric 625 N. New Warrington Rd. Pensacola, FL 32506 850-456-1261 www.fireplaceconceptspensacola.net Donation: Gas Fireplace

George Michael Ziokas, LLC

George Ziokas 2805 North R. Street Pensacola, FL 32505 850-316-7271 Donation: Siding Labor

June Concrete Company

Geno June 235 N. Old Corry Field Road Pensacola, FL 32506 850-384-3697 Donation: Concrete Finishing

KJM Land Surveyors, LLC

Daniel Monie 1616 West Avery Street Pensacola, FL 32501 850-438-0202 Donation: Lot Survey

Live Oak Landscape

Richard Knowles 9570 Pine Cone Drive Pensacola, FL 32533 850-232-4304 Donation: Landscaping Materials

Moorhead Real Estate Law Group

Stephen Moorhead 127 Palafox Place, Suite 200 Pensacola, FL 32502 850-202-8522 www.moorheadlaw.com Donation: Legal and Closing Services

The Painting LuLu

5676 Jones Street Milton, FL 32570 850-380-4988 Donation: Painting Labor

Total Connect Solutions

Kevin Stephens 1300 E. Olive Road Pensacola, FL 32514 850-477-5054 https://iprotectpro.com Donation: Home Security

Xtreme Pumping and Septic

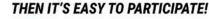
Kenneth Burnham 2611 S. Hwy. 29 Cantonment, FL 32533 850-999-7800 Donation: Portable Toilet, Fill Dirt







MANUFACTURERS





Submit a Rebate Claim



Receive a Rebate Check

MERCYAL THERMALTRU SIMberiech SImberiech SImberiech CARUFLO VELUX

COMPANY WHO PARTICIPATED IN 2018 WAS \$1,366.10!



RKNICHOLSON.COM

Single-Family Construction Continues Dramatic Climb

Single-family starts showed continued growth in September as overall housing production increased 1.9 percent to a seasonally adjusted annual rate of 1.42 million units, according to a report from the U.S. Department of Housing and Urban Development and the U.S. Census Bureau.

The September reading of 1.42 million starts is the number of housing units builders would begin if they kept this pace for the next 12 months. Within this overall number, single-family starts increased 8.5 percent to a 1.11 million seasonally adjusted annual rate. This is the highest pace of single-family starts since June 2007. The multifamily sector, which includes apartment buildings and condos, decreased 16.3 percent to a 307,000 pace.

"The housing market remains a bright spot in the U.S. economy, and this is reflected in today's positive housing starts report," said NAHB Chairman Chuck Fowke. "Builder confidence is at an all-time high as buyer traffic is strong—another sign that housing is helping to lift the economy."

"Home sales have exceeded for-sale home construction recently, which means additional home building in the near term," said NAHB Chief Economist Robert Dietz. "Demand is being supported by low interest rates, a suburban shift in demand



and demographic tailwinds. However, headwinds due to limited building material availability is slowing some construction activity despite strong demand, with authorized but not started singlefamily homes up 22.4 percent compared to a year ago."

On a regional and year-to-date basis (January through September of 2020 compared to that same time frame a year ago), combined single-family and multifamily starts are 11.0 percent higher in the Midwest, 5.7 percent higher in the South, 4.5 percent higher in the West and 1.4 percent lower in the Northeast.

Overall permits increased 5.2 percent to a 1.55 million unit annualized rate in September. Single-family permits increased 7.8 percent to a 1.12 million unit rate. Multifamily permits decreased 0.9 percent to a 434,000 pace.

Looking at regional permit data on a year-to-date basis, permits are 4.5 percent higher in the Midwest, 6.4 percent higher in the South, 0.5 percent higher in the West and 4.1 percent lower in the Northeast.



Home Builders Association of West Florida | November 2020





ICC Board Issues Split Decision on NAHB Building Codes Appeals

The International Code Council Board of Directors on October 8 issued a final decision on the last two NAHB appeals to the 2021 building code development process.

The Board sided with NAHB on the scope and intent of two changes to the International Energy Conservation Code (IECC) but rejected another appeal on 20 twice-defeated proposals that were disapproved at two different hearings before being approved in the online vote.

In the successful appeal, NAHB argued that two proposed changes to the IECC - requiring 40A, 220V receptacles to be installed in all new homes for electric vehicle charging stations (CE217 Parts I and II) and for gas appliances for future electric retrofit (RE147) – went beyond the scope and intent of the IECC. The Board agreed with this position and removed the two changes from the 2021 IECC, similar to another successful NAHB appeal decision issued last month.

NAHB also appealed the approval of 20 changes to the IECC that were defeated in two separate steps of the code development process only to be brought back to life during the final online consensus vote as a result of new governmental voters suddenly being approved.

There was a concerted effort on the part of efficiency and environmental groups to engage like-minded governmental members who work in environmental, sustainability and resilience departments. These new voters appear to have worked off the same voting guide and simply voted their party line.

NAHB argued that the ICC voter eligibility and validation process and procedures were violated and that the proposals should not be included in the 2021 code. The ICC Board rejected that argument last week.

But the Board did note that it referred a number of issues raised by NAHB to the Board Committee on the Long-Term Code Development Process for further review, including the definitions of governmental members and voting representatives, the procedures for the in-person and online votes, and the issue of cost impact.

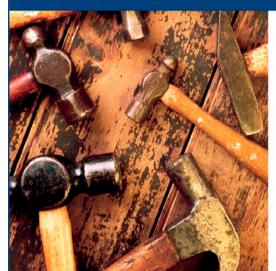
"We are obviously very pleased that the ICC Board recognized that the CE217 and RE147 proposals were outside of the scope of the IECC," said NAHB Chairman Chuck Fowke. "While we disagree with the decision to keep the other changes to the 2021 IECC, we are encouraged that the ICC is taking our concerns seriously and we look forward to resolving the process issues identified in our appeal and continuing our constructive relationship with the Council."

It is estimated that the two successful appeals resulted in a cost savings of \$2,500-\$3,500 for a new home with gas appliances, minimum efficiency tank water heater and parking. NAHB will continue to fight for residential building codes that produce safe, energy efficient and affordable homes.

For more information on the codes development process or the specific appeals in the 2021 codes cycle, contact Craig Drumheller.



FHBI THE CONSTRUCTION INDUSTRY'S INSURANCE PARTNER



FHBI, Inc. builds strategic partnerships with companies and agents to customize insurance programs to meet the needs of the building

HBI services the building industry including:

- · Residential & Commercial Contractors
- Trade & Artisan Contractors
- · Residential & Commercial Roofers
- Land Developers
- · Ground Water Contractors
- Heavy Construction
- · Road & Bridge Construction

For the best combination of coverage and service, contact a FHBI-appointed agent. For a list of authorized agents, contact your local FHBA

Through the following product lines:

- · General Liability
- · Umbrella/Excess Liability Commercial Automobile
- · Builders Risk
- · Property and Inland Marine
- Home Warranty
- Residential Wraps Contractor's Pollution Liability
- · Architects & Engineers Professional Liability
- · Miscellaneous Errors & Omissions Liability
- Workers Compensation

2600 Centennial Place Tallahassee, FL 32308



FOR FUTURE **UPCOMING** EVENTS,

PLEASE CALL

THE HBA

OFFICE AT

850.476.0318





Chris Thomas Business Insurance Consultant

(850) 444-7611 DIRECT (850) 525-1237 MOBILE (850) 438-4678 FAX cthomas@fbbins.com

19 West Garden Street • Suite 300 • Pensacola, FL 32502

NEXT CORNERSTONE ISSUE December 2020







To advertise, contact Richard Nicholson 561.843.5857 | rknichent@aol.com

RKNICHOLSON.COM

NAHB News NAHB News

SBA, Treasury Ease PPP Forgiveness Requirements for Loans of \$50,000 or Less

The U.S. Small Business Administration (SBA), in consultation with the Treasury Department, has released a simpler loan forgiveness application for business owners who received Paycheck **Protection Program** (PPP) loans of \$50,000 or less.

"Today's action streamlines the forgiveness process for PPP borrowers with loans of \$50,000 or less and thousands of PPP lenders who worked around the clock to process loans quickly," said Treasury Secretary Steven Mnuchin. "We are committed to making the PPP forgiveness process as simple as possible

while also protecting against fraud and misuse of funds. We continue to favor additional legislation to further simplify the forgiveness process."

NAHB views this as a positive development and has been urging Congress and the Trump administration to create a streamlined. simplified forgiveness process for PPP loans. But more needs to

We continue to call on the White House and Democratic leaders to put politics aside and get back to the negotiating table to hammer out a coronavirus stimulus package that will help struggling renters with dedicated rental assistance and allow HBAs to access small business loans under the PPP.

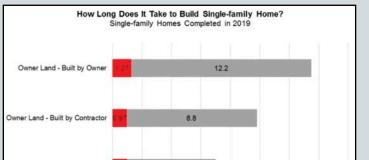


HOW LONG DOES IT TAKE TO BUILD A SINGLE-FAMILY HOME?

The average completion time of a singlefamily house is around 8.1 months, which usually includes a little over a month from authorization to start and another seven months to finish the construction, according to the 2019 Survey of Construction (SOC) from the Census Bureau.

The average time to build a single-family home has been on an upward trend since 2014, when it took around seven months. The time from authorization to completion varies across the nation and depends on the geographic location, and whether the house is built for sale or custom built.

Among all single-family houses completed in 2019, houses built for sale took the shortest amount of time — seven months from obtaining building permits to completion, while houses built by owners (custom builds) required the longest time, 13.5 months.

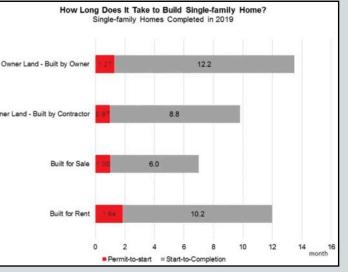


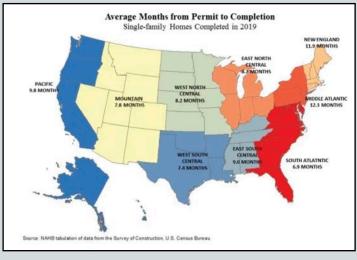
Homes built by hired contractors normally needed around 9.8 months, and homes built-for-rent took about 12 months from authorization to completion.

Single-family homes built by contractors on owners' land began construction within the same month after obtaining building authorizations. Custom homes built for sale and built by owners serving as general contractors had one month or a little over a one-month lag between obtaining permits and the start of construction. However, single-family homes built for rent took the longest time, almost two months, from authorization to comple-

The average time from authorization to completion also varies across divisions. The division with the longest duration was the Middle Atlantic (12.3 months), followed by New England (11.9 months), the Pacific (9.8 months), the East South Central (9.0 months), the East North Central (8.7 months), and West North Central (8.2 months) in 2019.

These six divisions had average time from permit to completion exceeding the nation's average (8.0 months). The shortest period, 6.9 months, is registered in the South Atlantic division. The average waiting period from permit to construction start varies from 20 days in the Mountain and the East South Central division to 43 days in the Pacific.









Southwest Broward's Only **Full Service Plumbing Showroom!**

954.423.2250 1.800.991.2284



Showroom Hours Tues-Fri 8:30-5:30 / Sat. 9-5

1387 SHOTGUN ROAD, SUNRISE (WESTON), FL











GET INVOLVED IN

HBA Councils

AND COMMITTEES!

Auxiliary Council

Meets Monthly

Sales & Marketing

Council

Meets Monthly

Membership

Committee

Meets Monthly 2nd Tuesday of

each month

TOP 10 REASONS TO DO BUSINESS WITH AN ACTIVE ASSOCIATE MEMBER

- 1. They support the industry at the local, state and national levels.
- 2. They volunteer time, talent and treasure to help the association accomplish its goals.
- 3. They recruit their colleagues and business contacts to become members.
- 4. They serve on committees and councils gaining valuable networking opportunity while helping to advance the association's mission.
- 5. By doing so, you increase the value proposition for all membership in our HBA.
- 6. They are strong supporters of local and state PACs and BUILD-PAC.
- 7. They are a major source of non-dues revenue through sponsorships, advertising, etc.
- 8. As industry partners, they are a valuable resource for business and management tips.
- 9. They are heavily invested in your business success: You win, they win!
- 10. Why wouldn't you do business with a member?



warren wight graphic designer

offering creative services to the building community and related industries



the internet ... print does still exist ... all is not lost



warren has been designing websites since the 80's ... he knows what he's doing



company's identity ... make it a good one

p 407.920.1478 | warren@warrenworld.com



INSURANCE & FINANCIAL SERVICES

warrenwo

0

Auto • Home • Business Life • Health

ALEX NIEDERMAYER AIP, CMIP **AGENT**

Home Builders Association of West Florida | November 2020

Location: 2302 North 9th Avenue Bus: 850-434-5526 Mail to: P.O. Drawer 9578 Fax: 850-438-0330 Pensacola, FL 32513-9578 Cell: 850-572-4838

Email: alex@underwoodanderson.com

www.underwoodanderson.com

Architectural Concepts International LLC

33 SW 12th Way, Boca Raton, FL 33486 Specializing in Car Wash Designs

Licenses: NCARB, Florida AR-0007424, ID-0003692, CGC-008183

John Diehl - 561.613.2488 www.car-wash-architect.com | www.paintconceptsplus.com







New Associate Members

Gulf Cable, LLC

Orin Singh - CEO

5710 Industrial Blvd.

Milton, FL 32583

0 (201) 720-2424 gulf-cable.com

Spike: Suzanne Pollard-Spann, Gulf Coast

Insurance

Smith and Smith Property

Management, Inc.

Kerry Smith - Broker/Owner

5179 Stewart Street

Milton, FL 32570

o (850) 982-8522 (work)

smithandsmithpm.com

Spike: Lindy Hurd, First International Title

If you do business with previous members, please give them a call and reinforce the value of membership as well as the importance of

Members Doing Business with Members

Like us on Facebook! /



HOME BUILDERS ASSOCIATION OF WEST FLORIDA

✓ Stay up-to-date on news and events

- ✓ Have access to exclusive promotions and giveaways
- ✓ Check out polls and fun facts on the page

Have pictures from HBA events? Share them with us! Tag yourself in our photos!

https://www.facebook.com/HBAWF

Board of Directors Meets Monthly 3rd Tuesday of each month For future

UPCOMING EVENTS, PLEASE CALL THE HBA office at 850.476.0318

NEXT CORNERSTONE ISSUE:

December 2020

Richard Nicholson 561.843.5857

To advertise, call

RKNICHOLSON.COM

50



Green Spike

David Holcomb

Doug Sprague

Russ Parris

Paul Stanley

Bob Price, Jr.

Wilma Shortall

Life Spike

Bill Daniel

Blaine Flynn

John Hattaway

Doug Whitfield

Garrett Walton

Luke Shows

Keith Swilley

Brent Woody

Larry Hunter

Doug Herrick

Taylor Longsworth

William Merrill

Dean Williams

Martin Rich

Lorie Reed

Steve Moorhead

Karen Pettinato

Darrell Gooden

Newman Rodgers IV

Thomas Westerheim

Kenneth Ellzey, Sr.

50 Credits

95

88

87.5

78.5

68.5

67.5

58.5

54

50.5

49.5

45

42

41

37

32

24.5

20.5

21

19.5

18.5

18

15

14.5

14

12.5

12.5

12

Home Builders Association of West Florida | November 2020

25 Credits

In construction, a spike is a steel object that is essential to making a building strong. As in construction, the HBA of West Florida sees a Spike as someone that works to keep our association strong. Spikes work on the recruitment and retention of members in addition to keeping members active with the association. Anyone is eligible for Spike status. On Spike credit is awarded for each new member recruited and an additional credit is awarded for that new member's renewal on or before their anniversary date. If you help to retain a member, you are eligible to receive a half point for each member.

Spike Club Levels

| opino olas Eot | 0.0 |
|--------------------|-------------|
| Spike Candidate | 1-5 credits |
| Blue Spike | 6-24 |
| Life Spike | 25-49 |
| Green Spike | 50-99 |
| Red Spike | 100-149 |
| Royal Spike | 150-249 |
| Super Spike | 250-499 |
| Statesman Spike | 500-999 |
| Grand Spike | 1000-1499 |
| All-Time Big Spike | 1500+ |
| | |

Spike Club Members and their credits

| Spike Club Members a | ana their creats | | |
|-----------------------|------------------|-----------------------|-----|
| as of 09/30/2020. | and then eleans | Bill Batting | 11 |
| Statesman Spike | 500 Credits | Kim Cheney | 10 |
| Harold Logan | 521 | Suzanne Pollard-Spann | 10 |
| Super Spike | 250 Credits | Spike Credits | |
| Rod Hurston | 422 | Bruce Carpenter 9.5 | |
| Jack McCombs | 297.5 | Rick Faciane | 9.5 |
| Royal Spike | 150 Credits | Kevin Ward | 9.5 |
| Rick Sprague | 205.5 | Amir Fooladi | 9 |
| Edwin Henry | 200 | Alton Lister | 9 |
| William "Billy" Moore | 171 | Shelby Johnson | 8.5 |
| Bob Boccanfuso | 164 | Alex Niedermayer | 8.5 |
| Red Spike | 100 Credits | Milton Rogers | 8 |
| Charlie Rotenberry | 148 | Mary Jordan | 7.5 |
| Oliver Gore | 113.5 | Kevin Russell | 8 |
| Ron Tuttle | 105.5 | Joseph Yoon | 6.5 |
| Ricky Wiggins | 100 | | |

| Advertiser's Index | |
|---|------------------|
| Alpha Closets 2. 850.934.9130 Alpha Closets.com leslie@alphaclosets.com | 3 |
| Architectural Concepts International, LLC 20 o 561.613.2488 jrd@paintconceptsplus.com paintconceptsplus.com | 0 |
| Centricity 1: o 866.440.7271 c 904.613.1442 dwenzel@centricity.com centricity.com | 5 |
| Fisher Brown Insurance 1' o 850.444.7611 c 850.525.1237 Chris Thomas | 7 |
| Business Insurance Consultant cthomas@fbbins.com | |
| Florida Home Builders Insurance 1' o 888.513.1222 fhbi.com | 7 |
| Home Mortgage of America, Inc 0 850.332.5221 c 850.332.2416 bcarpenter@hmoa1.com | 4 |
| Norbord Back Cove | |
| norpora.com/na | T |
| norbord.com/na Pensacola Energy o 850.436.5050 espnaturalgas.com | 2 |
| Pensacola Energy o 850.436.5050 espnaturalgas.com Rew Building Materials, Inc. o 850.471.6291 c 850.259.7756 bbatting@rewmaterials.com | 2 |
| Pensacola Energy o 850.436.5050 espnaturalgas.com Rew Building Materials, Inc. o 850.471.6291 c 850.259.7756 bbatting@rewmaterials.com ecbmfl.com RKN Publishing and Marketing c 561.843.5857 rknichent@aol.com | 2 |
| Pensacola Energy o 850.436.5050 espnaturalgas.com Rew Building Materials, Inc. o 850.471.6291 c 850.259.7756 bbatting@rewmaterials.com ecbmfl.com RKN Publishing and Marketing c 561.843.5857 | 2 6 5 |
| Pensacola Energy o 850.436.5050 espnaturalgas.com Rew Building Materials, Inc. o 850.471.6291 c 850.259.7756 bbatting@rewmaterials.com ecbmfl.com RKN Publishing and Marketing c 561.843.5857 rknichent@aol.com rknicholson.com Tubs and More o 800.991.2284 o 954.423.2250 | 2 6 5 |
| Pensacola Energy o 850.436.5050 espnaturalgas.com Rew Building Materials, Inc. o 850.471.6291 c 850.259.7756 bbatting@rewmaterials.com ecbmfl.com RKN Publishing and Marketing c 561.843.5857 rknichent@aol.com rknicholson.com Tubs and More o 800.991.2284 o 954.423.2250 dougstubs.com Underwood Anderson Insurance o 850.434.5526 c 850.572.4838 Alex Niedermayer, AIP, CMIP Agent alex@underwoodanderson.com underwoodanderson.com | 2 6 5 |
| Pensacola Energy o 850.436.5050 espnaturalgas.com Rew Building Materials, Inc. o 850.471.6291 c 850.259.7756 bbatting@rewmaterials.com ecbmfl.com RKN Publishing and Marketing c 561.843.5857 rknichent@aol.com rknicholson.com Tubs and More o 800.991.2284 o 954.423.2250 dougstubs.com Underwood Anderson Insurance o 850.434.5526 c 850.572.4838 Alex Niedermayer, AIP, CMIP Agent alex@underwoodanderson.com | 2 6 5 8 |

Please Support Our Advertisers!

If you would like to join the Spike Club or Desire Additional Information, please contact Vicki Pelletier -(850) 476-0318















Closets Cabinetry Murphy Beds





Closet and Murphy Bed Showroom Call for a design consultation today! 850.934.9130

6084 Gulf Breeze Hwy • Gulf Breeze Florida • 850.934.9130 • www.AlphaCloset.com

Gold Sponsor for the 2020 Dream Home



STICK IT WHERE THE SUN SHINES.





Solarbord Radiant Barrier roof sheathing reduces the cost of heating and cooling a home. Using **heat-reflecting foil** laminated onto our OSB, Solarbord stops up to 97% of the sun's radiant energy before it can penetrate the attic space. When you stick Solarboard where the sun shines, your attic can be up to 30 degrees cooler. And a cooler attic means a cooler house. Use Solarbord, your customers will thank you.

SEND RADIANT HEAT BACK WHERE IT CAME FROM