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# Home Builders Win Lawsuit Challenging Santa Rosa County's School Impact Fee

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Cornerstone



David Peaden II  
Executive Director  
dpeaden@hbawf.com



Vicki Pelletier  
Director of Marketing & Communication  
vicki@hbawf.com

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Home Builders Win Lawsuit Challenging Santa Rosa County's School Impact Fee

It's been a long road, but the Home Builders Association of West Florida and 11 additional plaintiffs won its impact fee case against the Santa Rosa County School Board. Circuit Court Judge Darlene Dickey issued Summary Final Judgment on Saturday, January 15, 2022. Every builder who paid an impact fee before the court injunction was put into place will be reimbursed by the county.

Thank you to all who contributed to the overall success of this case including the HBA Senior Officers and Board of Directors. Special thanks to HBA Past President Blaine Flynn, Governmental Affairs Chair Alton Lister, newly inducted Florida Hall of Fame member Edwin Henry, and HBA Legal Counsel Steve Moorhead of the Moorhead Law Group. Steve Moorhead worked on this case and put together a fantastic legal team of Ken Bell, Mike Tanner and Megan Moon of Gunster law firm, a statewide business law firm, and Susan Schoettle of Susan Schoettle-Gumm, PLLC of Sarasota.

The ordinance by the Board of County Commissioners in support of new funding for the School Board of Santa Rosa County went into effect May 1, 2020, with impact fees of \$5,000 on each new home permitted in the county, \$4,000 for each mobile home, and \$2,750 for each multi-family dwelling.



CHAD EDGAR

“We know that impact fees would increase new home price, which in turn will lead to high existing home prices and rents.”

continues on page 6



# Home Builders Win Lawsuit Challenging Santa Rosa County's School Impact Fee

from page 5

As builders, we strongly support appropriate funding for education. From the outset, we questioned how the Santa Rosa County School District collected over \$100 million in half penny sales tax over a 10-year period and did not build any new schools. We also believed Santa Rosa County's school impact fee had significant legal flaws and still poses a serious threat to affordable housing. Impact fees are a regressive tax where it hurts the people on the lower end more so than the higher end. Impact fees place a severe burden on working-class people like teachers, police officers and firefighters. We know that impact fees would increase new home price, which in turn will lead to high existing home prices and rents.

"I applaud Judge Dickey's well-reasoned decision," said Ken Bell, counsel for Plaintiffs. Judge Dicky protected the citizens of Santa Rosa County from having to pay an unconstitutional tax disguised as an 'impact fee' that the former Superintendent and School Board convinced the county to impose." In her order, Judge Dickey well-explains why the new 'School Impact Fee' imposed on all new residential construction is not a valid fee, but an unconstitutional tax. Forcing someone struggling to afford a new mobile home in Allentown to pay a \$4,000 'user fee' so that others in Navarre or Gulf Breeze

may have a new school is clearly not a 'user fee' but an unlawful tax. The School Board may need to raise additional revenue to build new schools, but it must do so legally."

HBA Immediate Past President Blaine Flynn of FlynnBuilt, LLC, called the court's decision a victory for home buyers who would have to pay the impact tax, adding "this legal challenge is about accountability. Filing a lawsuit is the last thing we wanted to do but we had no other option after the former superintendent of schools didn't listen to us when we expressed our concern that their ordinance was flawed and incorrect. The HBA won the Injunction to stop the collection of the fee and won the appeal of the Injunction by the First District Court of Appeal, and now won Summary Final Judgement. We've won at every step in this long process and I'm proud of our Board of Directors and members for their support in this all-important case.

Everyone deserves to know if the School Board's annual budget is being spent wisely and if there is really a need for an additional tax in the form of an impact fee."

The Santa Rosa County School Board must decide on its next step: 1) move for reconsideration, 2) seek another appeal or 3) accept the decision. A notice of appeal must be filed within 30 days.

Judge Dickey in her ruling said: For these reasons, it is ORDERED and ADJUDGED:

1. Plaintiffs' Motion for Summary Judgment is GRANTED.
  2. Santa Rosa County's Educational Facilities Impact Fee Ordinance No. 2020-01, enacted by the County on behalf of the School Board, is declared invalid and unenforceable.
  3. Santa Rosa County is permanently enjoined from enforcing that Ordinance, including the collection of the Educational Facilities Impact Fees.
  4. The temporary injunction entered in this Court's Order of July 1, 2020, is dissolved; and the bond posted by Plaintiffs pursuant to that Order is discharged.
  5. Plaintiffs' motion to strike the affidavits of Mr. Harrell and Mr. Boles is partially granted.
  6. Jurisdiction is reserved to award costs, fees, and such further relief as may be appropriate.
- DONE AND ORDERED this 15th day of January 2022.



## NAHB Actively Engaged in WOTUS Rulemaking, Calls for More Transparency

**The Biden administration's process for withdrawing the Trump administration's "waters of the U.S." (WOTUS) definition under the Clean Water Act (CWA) and replace it with another WOTUS definition has broad ramifications affecting land developers, home builders and countless other small businesses.**

In response, NAHB's Senior Officers Jerry Konter, Alicia Huey, Carl Harris and Greg Ugalde are participating in a series of virtual hearings hosted by the Environmental Protection Agency (EPA) and U.S. Army Corps of Engineers (Corps) to voice concerns on specific aspects of the proposed WOTUS rule that, if adopted, could significantly increase the scope of CWA's jurisdiction, in addition to creating increased regulatory confusion and subsequent CWA permitted delays compared to the Trump administration's rule.

And while NAHB remains actively engaged throughout this process, we continue to express strong concerns to regulators, Congress and the Administration over the legality, transparency, and fairness of this rulemaking process.

Most notably, EPA and the Corps claimed under the Regulatory Flexibility Act the proposed rule will not have a significant economic impact upon small businesses.

Under the Regulatory Flexibility Act, EPA and the Corps are required to consider the impact on small businesses concerning their proposed changes to the definition of WOTUS and provide recommendations on regulatory alternatives to minimize the burden to businesses, organizations and governmental jurisdictions subject to the regulation.

In addition, last week the Corps abruptly released a statement on its website stating the agencies would no longer issue to developers and builders requested federal wetlands permits based upon final approved jurisdictional determinations (AJDs) made by the Corps under the current WOTUS rule. This is a significant reversal of the Corps' policy concerning AJDs, which states those determinations were valid for five years.

In communities across the nation, small businesses are driving economic growth and environmental stewardship. The proposed changes to WOTUS will have substantial impacts on the ability of small companies and small landowners, which are the backbone of the American economy, to help meet the nation's ambitious climate and infrastructure goals.

Despite bipartisan recommendations and the Small Business Administration's own advice for EPA to engage small business stakeholders by convening a Small Business Regulatory Enforcement Fairness Act (SBREFA) panel as required by the Regulatory Fairness Act, EPA has failed to act. The panel would ensure that the needs and priorities of small businesses are fully taken into account early in the rulemaking process.

NAHB is urging Congress to use its oversight authority to intervene and call for a SBREFA panel that formalizes small business input and provides prompt public comment through a transparent rulemaking process.

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## Latest Wave of Rising Lumber Prices Adds More than \$18,600 to the Price of a New Home

**Following a few months of moderating prices last spring and summer, lumber prices are soaring once again, disrupting the housing market and harming housing affordability.**

Over the past four months, lumber prices have nearly tripled, causing the price of an average new single-family home to increase by more than \$18,600, according to NAHB standard estimates of lumber used to build the average home. This lumber price hike has also added nearly \$7,300 to the market value of the average new multifamily home, which translates into households paying \$67 a month more to rent a new apartment.

According to Random Lengths, as of Dec. 29, the price of framing lumber topped

\$1,000 per thousand board feet — a 167% increase since late August.

NAHB calculated these average home price increases based on the softwood lumber that goes into the average new home, as captured in the Builder Practices Survey conducted by Home Innovation Research Labs. Included is any softwood used in structural framing (including beams, joists, headers, rafters and trusses), sheathing, flooring and underlayment, interior wall and ceiling finishing, cabinets, doors, windows, roofing, siding, soffit and fascia, and exterior features such as garages, porches, decks, railing, fences and landscape walls.

### Why Lumber Prices Have Surged

The unprecedented price volatility in the lumber market dates back to April 2020 when the COVID-19 pandemic took hold and sawmills curtailed production in

anticipation of reduced demand. When it became clear in the ensuing months that housing weathered the storm much better than predicted and demand remained strong, lumber mills did not ramp up production accordingly.

The slow reaction by sawmills, combined with massive uptick in demand from do-it-yourselfers and big box retailers during the pandemic resulted in lumber prices peaking at a record-shattering \$1,500 per thousand board feet in May 2021, before beginning a gradual decline through late August.

This most recent lumber price upsurge is due to a number of factors, including:

- Ongoing supply chain disruptions
- A doubling of tariffs on Canadian lumber imports into the U.S. market that increased price volatility
- An unusually strong summer wild-fire season in the western United States and British Columbia

### NAHB Actions

As lumber prices remain stubbornly high, NAHB continues to work relentlessly with the White House, Congress and lumber producers to resolve lumber and other building material supply chain disruptions, increase lumber production and bring material prices lower. This is the top priority for the association. Over the past several weeks, NAHB has taken the following actions:

- At the behest of NAHB, 84 members of Congress sent a joint letter to Commerce Secretary Gina Raimondo in late December expressing urgent concern regarding the Commerce Department's recent decision to double tariffs on softwood lumber products from Canada. The letter also calls on the United States to resume talks with Canada to negotiate a new softwood lumber trade agreement.

- In early December, NAHB leaders met with top Canadian officials at the Canadian embassy in Washington to discuss key softwood lumber issues, including the urgent need to restart negotiations on a new softwood lumber agreement that would end tariffs.

- NAHB sent a letter to President Biden on Dec. 3 calling on the White House to combat high lumber prices by engaging with Canada on a new softwood lumber agreement and increasing domestic lumber production.

- Through BuilderLink, NAHB engaged its grassroots over the holiday season by having our members call or write their members of

Congress and urge their lawmakers to tell President Biden to negotiate an updated softwood lumber agreement with Canada and increase U.S. lumber production by harvesting more timber from U.S. forest lands.

- With NAHB stressing that historically high lumber prices and building material prices continue to serve as headwinds to the U.S. housing sector, Sens. Jeanne Shaheen (D-N.H.) and Jerry Moran (R-Kan.) sent a letter to Commerce Secretary Gina Raimondo in late November to oppose the Commerce action to double tariffs on Canadian lumber imports into the United States.

- NAHB Chairman Chuck Fowke testified before Congress on Oct. 20

and called on lawmakers to uncork supply chain bottlenecks that are exacerbating the housing affordability crisis.

- NAHB sent a letter to Biden on Oct. 6 calling on the administration to take action on lumber and building material supply chain bottlenecks that are raising construction costs and harming housing affordability.

The NAHB advocacy team – Government Affairs, Communications, Economics and Legal – continues to work tirelessly on all fronts to find solutions that will ensure a lasting and stable supply of lumber and other building materials for the home building industry at a competitive price.



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## Domestic Sawmill Output Continues to Lag Home Construction

With an historically low level of overall housing inventory and solid demand because of low mortgage interest rates and favorable demographics, new construction has been unable to add needed supply to the market because domestic production from the sawmill industry has not kept pace with home construction gains since mid-2020, resulting in unsustainable gains for home prices.

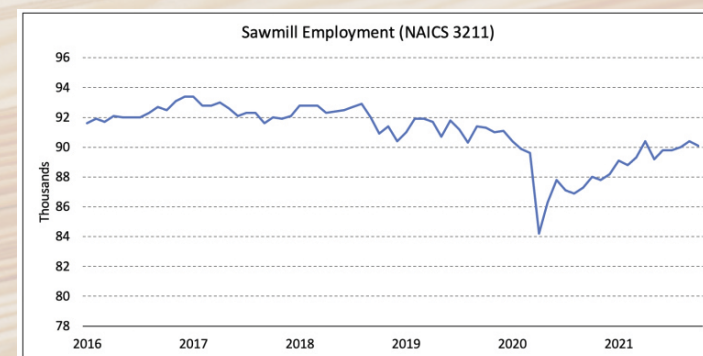
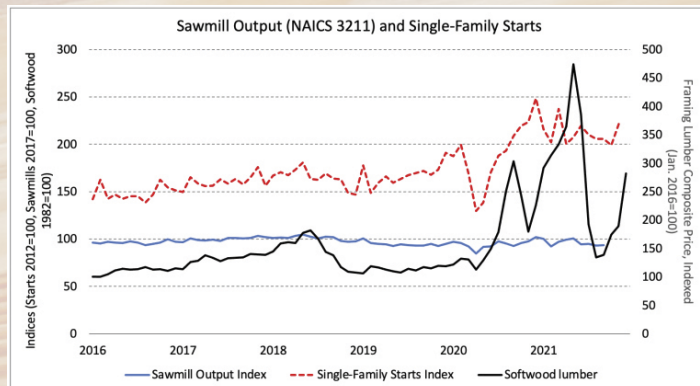
The sawmill industry has cited labor challenges, a limiting factor for the overall economy in both the manufacturing and construction sectors, as one reason. However, Bureau of Labor Statistics data indicate that sawmill industry employment is

higher than a year ago. As of October 2021 — the most recent data available — sawmill employment was 90,100 (below right). This is a 2.4% increase from October 2020, or a net gain of 2,100 jobs. Residential construction employment was up 4%, or 118,500 net jobs, over the same period.

With the increase in workers, sawmill output did increase over the 12 months ending September 2021, albeit along a choppy trend. Data from the Bureau of Economic Analysis demonstrate that the seasonally adjusted rate of sawmill output in September 2021 — the most recent available — was 1.2% higher than in September 2020. However, output in the third quarter of 2021 was 1.3% lower than it was in during the same quarter in 2020.

Total sawmill output in 2020 was up 3.3% compared to 2019 because of a year-end upswing in production. This uptick continued over the first nine months of 2021; output through September was 3.1% higher than it was over the same period in 2020. Compared to 2019, however, output was just 1.6% higher.

The 2020 increase in output was insufficient to keep up with the demand from residential construction; and this remained the case in 2021. The graph below left, shows single-family starts (red) and sawmill output (blue) indexed so that 2012 levels equal 100. The growing gap between the two measures, particularly in 2020, is the reason for the dramatic increase in lumber prices. This impact on price can be seen by adding an indexed measure of the Random Lengths Framing Lumber Composite Price, noted in black.



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## Elevated Inflation & Higher Interest Rates in 2022

**For the first time since the early 1980s, the U.S. economy is experiencing a period of elevated inflation.** Because of supply-chain issues attributable to the pandemic and a significant rise in government spending, the consumer price index (CPI) measure of consumer inflation recorded a 7% year-over-year gain in December 2021 — the highest in nearly 40 years.

In contrast, during the 2010s, the CPI averaged an annual growth rate of just 1.8%. The Federal Reserve, having retired the call that these inflationary pressures would be “transitory,” is now clearly signaling tighter monetary policy ahead.

The NAHB forecast sees the Fed raising the federal funds rate three times in 2022 and accelerating the pace of the taper of asset-backed security purchases. These moves will continue to cause interest rates to rise over the course of 2022.

The 10-year Treasury rate already rose from 1.4% at the start of December to higher than 1.7% during the second week of January, and the average 30-year fixed-rate mortgage is expected to increase to 4% near the end of the year. Combined with ongoing home price appreciation, higher rates will place additional pressure on housing affordability.

Clearly, these increases highlight the importance of taming building material costs, including lumber prices that are rising yet again and have expanded beyond \$1,100 per thousand board feet. New NAHB analysis finds that a key cause behind this price growth is insufficient production. For example, during the third quarter of 2021, domestic sawmill output was 1.3% lower than the third quarter of 2020.

Additional signs of inflation include a tighter labor market and growing wages. According to BLS estimates, job growth in December disappointed: The economy added only 199,000 jobs. Although the unemployment rate fell back to 3.9%, there is some evidence that labor market data are not fully accounting for the growing gig economy.

Nonetheless, reports of ongoing labor shortages throughout the economy present challenges for businesses. For the construction sector, there are 345,000 open positions needing to be filled, compared to 261,000 a year ago. Wages in the residential construction sector are up 8% year over year, and without productivity gains, this level of wage growth represents an additional inflation risk in the housing sector.



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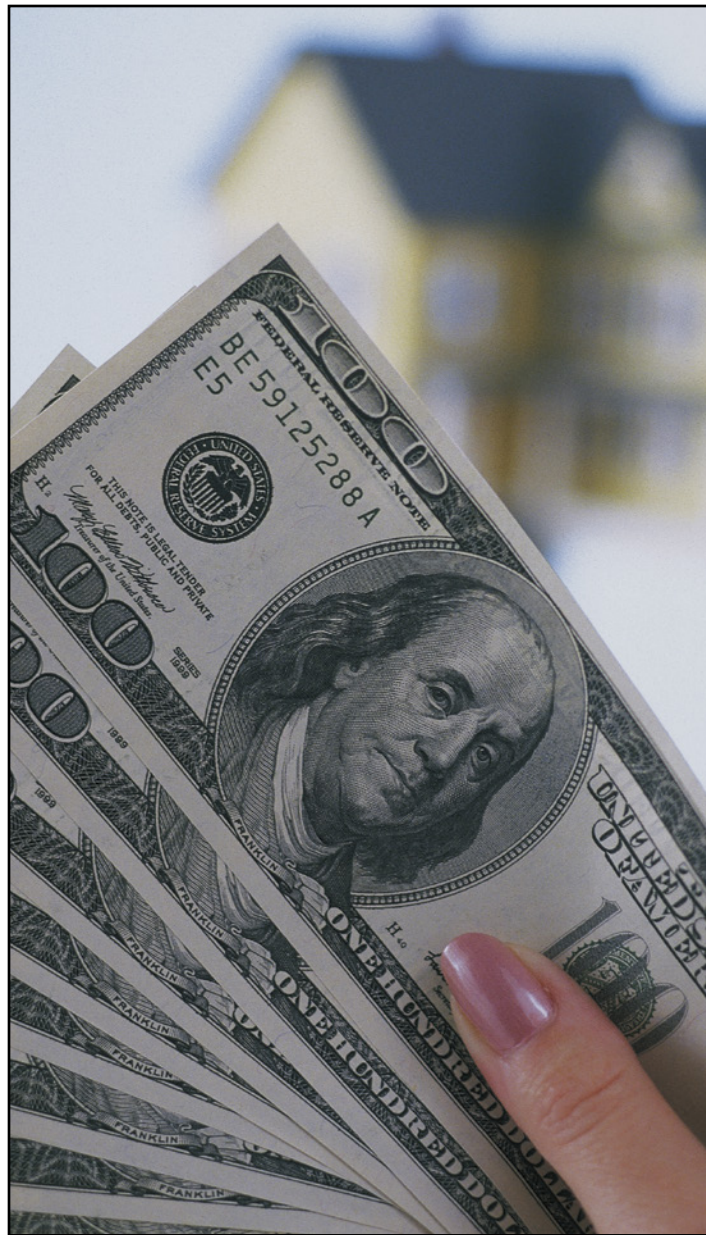
# FHFA to Impose Hefty Upfront Fees on Second Home Purchases

In a move strongly opposed by NAHB, the Federal Housing Finance Agency (FHFA) today announced increases for upfront fees that Fannie Mae and Freddie Mac will charge for second home mortgage loans and certain high balance mortgage loans that exceed standard conforming loan limits. These fees will significantly increase the purchase cost of a second home and some homes in high cost areas. Beneficial pricing on the agencies' affordable loan products will not be increased.

Effective April 1, 2022, upfront fees on certain high balance loans sold to Fannie Mae and Freddie Mac will increase between 0.25% and 0.75%. Also effective on April 1, 2022, the upfront fees for mortgage loans on second homes will increase between 1.125% and 3.875%. Fees will vary based on the loan-to-value ratio.

Under the plan announced today, the buyer of a second home with a \$300,000 mortgage loan amount and loan-to-value ratio of 65% will pay an additional fee of \$4,875 if their mortgage is acquired by Fannie Mae or Freddie Mac. Prior to the effective date of today's announcement, the same buyer would pay no additional fee for the comparable mortgage.

"With the nation in the midst of a housing affordability crisis and many more workers electing to telework, this is exactly the wrong time for federal regulators to be raising fees on homeownership and second homes," said NAHB Chairman Chuck Fowke. "If FHFA is truly interested in promoting housing affordability, the agency would not be taxing home buyers to pad the capital positions for Fannie Mae and Freddie Mac."



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## NAHB CONNECT Get the Insight You Need on NAHB Connect

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NAHB Connect, a free, online platform, helps connect NAHB mem-

bers with one another for discussions, learning, sharing ideas and more.

Members on the NAHB Connect platform engage in discussions on a wide variety of topics. Whether it's permitting challenges at the local level or comparing and contrasting different building techniques, there's always someone on the platform who is willing to provide their insight, experience and assistance to help a fellow member.

Popular discussion topics in 2021 included cameras for construction sites, how NAHB membership has helped member businesses, and what builders wished

real estate agents knew.

Another exciting way the platform is being used is to announce personal successes, like launching a new website or finalizing a career-changing contract. The community is characterized by a sense of support and care for other professionals that is hard to come by.

The start of a new year is a great time to create your profile and join in on the discussion. If you're not yet a member of NAHB Connect, you can create your profile today at [connect.nahb.org](http://connect.nahb.org). Use the same credentials you use to sign in to [nahb.org](http://nahb.org).





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## HBA WEST FLORIDA ANNUAL SPRING GOLF TOURNAMENT

## SPONSORSHIP PACKAGES



## Sponsor Packages

## HBA Champion Level

## Presenting Sponsor | \$1,500 (1 Available)

- Marquee Recognition in all Marketing Material
- Sign recognition throughout the tournament
- Two Team (8 players)
- Company Tent at Hole of their Choice (to staff)
- Items stuffed in goodie bags-provided by sponsor
- Signage located throughout the course
- Company Logo on all Tournament Shirts.

## Eagle Sponsor | \$750

- Premium Recognition in all Marketing Material
- Sign recognition at Clubhouse and Hole
- One Team (4 golfers)
- Company Tent at a hole to be staffed
- Items stuffed in goodie bag-provided by sponsor

## Birdie Sponsor | \$500

- Recognition in all Marketing Material
- Highlighted Presence on Social Media, Newsletter and Website
- 2 golfers
- Company Tent at a hole to be staffed

## Beverage Cart Sponsor | \$500 (2 Available)

- With this sponsorship, you may attend the tournament, ride around the course in the beverage cart and distribute drinks and beer (PROVIDED).

## Hole Sponsor | \$500

- Set up and Staff at your designated hole. Signage supplied. If you purchase a hole sponsorship you are required to staff the hole. Be creative and entertaining with your hole

## Longest Putt Sponsor | \$250

- Exclusive Sponsorship for the longest Putt (M/W) Sponsor Signage on hole | May be present on hole & host an additional game | Winners will receive \$50 Gift Card on behalf of sponsor

## Longest Drive Sponsor | \$250

- Exclusive Sponsorship for the longest Putt (M/W) Sponsor Signage on hole | May be present on hole & host an additional game | Winners will receive \$50 Gift Card on behalf of sponsor

## Closest to the Pin Sponsor | \$250

- Exclusive Sponsorship for the Closest to the Pin (M/W) Sponsor Signage on hole | May be present on hole & host an additional game | Winners will receive \$50 Gift Card on behalf of sponsor

## HBA WEST FLORIDA ANNUAL FALL GOLF TOURNAMENT

## SPONSORSHIP PACKAGES

## SPONSORSHIP PACKAGES continued

## Golf Cart Sponsor | \$500

- Your company may advertise by providing a flyer of your company to be provided by sponsor. These will be distributed in the front of each player cart in the field all day.

## Breakfast Sponsor | \$500

- Breakfast must be provided by sponsor, if sponsor chooses they may pay the sponsor fee and the HBA will provide the meal.

## Lunch Sponsor | \$500

- Box lunches will be provided to each golfer on your behalf
- Option to place a sponsor supplied sticker on box lunch
- Sponsor has the option to staff a table during registration to interact with golfers.

## Swag Bag Sponsor | \$300

- Must provide Sponsor logo bags for 144 golfers
- Sponsor provides one logo item for 144 Swag Bags
- Sponsor has the option to be present at registration to hand out bags to golfers



\_\_\_\_ Presenting Sponsor \_\_\_\_ Eagle Sponsor \_\_\_\_ Birdie Sponsor \_\_\_\_ Beverage Sponsor  
 \_\_\_\_ Hole Sponsor \_\_\_\_ Contest Sponsor \_\_\_\_ Cart Sponsor \_\_\_\_ Breakfast Sponsor  
 \_\_\_\_ Lunch Sponsor \_\_\_\_ Swag Bag Sponsor

Company Name: \_\_\_\_\_ Need receipt? \_\_\_\_ emailed \_\_\_\_ mailed

Contact Name : \_\_\_\_\_ Email or Telephone: \_\_\_\_\_

Charge my (Visa, MasterCard or AmEx) in the amount of \$ \_\_\_\_\_ for my selected sponsorship level.

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

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Higher Prices, Lower Availability  
Affecting Home Purchasing Decisions

The share of adults planning a home purchase within 12 months has fallen for two consecutive quarters — dropping from 17% in the second quarter of 2021 to 16% and 15% in the third and fourth quarter, respectively — according to data from NAHB's Housing Trends Report.

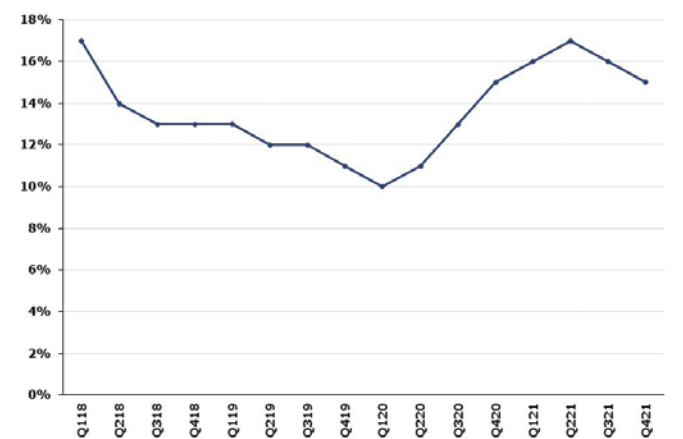
The downward trend provides evidence that higher home prices and low housing availability (relative to demand) are leading some Americans to postpone their homeownership plans.

Meanwhile, the share of these prospective buyers who are purchasing a home for the first time dropped for the first time since mid-2020 from 65% in the third quarter to 63% in the fourth quarter of 2021.

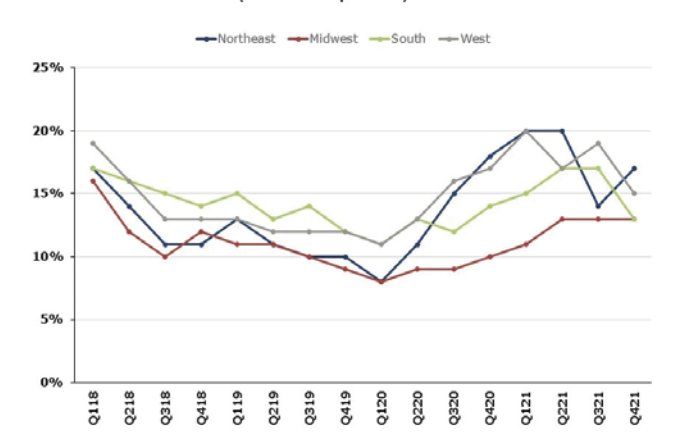
Geographically, the share of adults planning to buy a home was lower in the fourth quarter in every region except the Midwest, which remained flat at 13%. Generationally, buying plans decreased significantly among Gen Xers — from 18% to 12%.

Rose Quint, NAHB assistant vice president for survey research, provides more in this Eye on Housing post. And for more on the actions NAHB is taking to help improve housing affordability by addressing supply-chain challenges, visit [nab.org/lumber](http://nab.org/lumber).

Prospective Home Buyers - Planning to Buy a Home in Next 12 Months  
(Percent of Respondents)



Planning to Buy Home in Next 12 Months by Region  
(Percent of Respondents)





# MARK YOUR CALENDARS!

HBAWF Sporting Clay Shoot - Thursday, March 3, 2022



Thursday, March 3, 2022 | Santa Rosa Shooting Center | 7:30AM Check-in | 8:30AM Safety Meeting | 9:00AM Tournament Begins

## 2022 REGISTRATION FORM

Presenting Sponsor \$2,000 <b>sold</b>	Big Shot Sponsor \$1,000	Goodie Bag Sponsor \$250
Breakfast & Lunch Sponsor \$1,000 <b>sold</b>	Individual Shooter Team \$500	Watering Station Sponsor \$100
Beverage Sponsor \$500 <b>sold</b>	Scorecard Sponsor \$250 <b>sold</b>	Shooting Station Sponsor \$250

Total: \$ \_\_\_\_\_ ☐ Credit Card (Visa/Mastercard/Ames) ☐ Check # \_\_\_\_\_

(MAKE CHECK PAYABLE TO HBA WEST FLORIDA)

Credit Card # \_\_\_\_\_

CVV Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Company / Group: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / Zip : \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### TEAM DETAILS :

Shooter #1 _____	(Circle one)	Male/Female
Shooter #2 _____		Male/Female
Shooter #3 _____		Male/Female
Shooter #4 _____		Male/Female

Primary contact for Team : \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**\*\* Payment is required to secure sponsorship, team or shooter \*\***

Please complete and return this form to [vicki@hbawf.com](mailto:vicki@hbawf.com)

### 2022 TOURNAMENT DETAILS

**TOURNAMENT SCHEDULE**

7:30—8:30 AM Check-in  
8:30 AM Safety Meeting  
9:00 AM Tournament Begins

• Following the tournament, join us for Lunch, Libations, Raffle Drawings and Awards

**SHOOTER INFO & DETAILS**

- Please bring **CASH** for the raffle and mulligans
- All shooters must fill out a Waiver prior to the start of the tournament.
- Please follow event signage on Quintette Road to the Shooting Center. Parking area will be attended by volunteers. Please follow their guidance to your parking area.
- Carts are minimal and reserved for Sponsor and volunteer needs only. You are encouraged to bring your own golf cart or side-by-side utility vehicle. No Four-Wheelers or ATV's are permitted at the shooting club. It also is VERY reasonable for tournament participants to walk the course, as the total walk is less than one mile.
- Please bring your own hunting/target shotgun for the tournament. Each team will be required to have a minimum of (2) shotguns per team. A limited number of rental guns will be available at the shooting center. Please contact Santa Rosa Shooting Center in advance to reserve a gun.
- Shooters should bring their own target ammo. NO shells larger than 12 gauge with 3 drains of powder and shot size larger than 7 1/2 "
- This is an 100-shot tournament with 10 stations, so please plan accordingly. Additional ammo will be available for purchase at the shooting center.
- Each team will receive a maximum of (1) show pair per team. The 1st shooter will get the show pair. This rule will be monitored and enforced throughout the tournament.
- Shooters are required to wear both eye and ear protection while at the stations.
- Alcohol is NOT permitted until tournament is complete. Wristbands will be issued to each tournament participant and must be worn until score cards are turned in at the completion of the tournament. Beverages will be served after the tournament concludes.

**\*\*\*THIS RULE WILL BE STRICTLY ENFORCED\*\*\***

Home Builders Association of West Florida, 4400 Bayou Blvd., Suite 45, Pensacola, FL 32503 (850) 476-0318  
[www.westfloridabuilders.com](http://www.westfloridabuilders.com)

### 2022 SPONSORSHIP OPPORTUNITIES

**PRESENTING SPONSOR SOLD**

- Includes 2) 4-person shooting team
- Sponsor will be referred to as the Presenting Sponsor for the Clay Shoot and will appear in all event materials.
- Prominent recognition with logo on event banners, signage, & event program.
- Presenting sponsors receive opportunity to speak at the event and include an item in the players gift bag. Recognition on HBA Website, Cornerstone monthly magazine distributed to all members.
- Company banner will be prominently display during the event (company to provide)

**BIG SHOT SPONSOR \$1,000**

- Includes 4-person shooting team
- Company Banner Displayed during event (provided by company)

**INDIVIDUAL SHOOTER TEAM \$500**

- Includes 4 person shooting team

**SHOOTING STATION SPONSOR \$250**

- Signage at designated Station

**GOODIE BAG SPONSOR \$250**

- Company to provide 100 bags

**BREAKFAST/LUNCH SPONSOR SOLD**

Includes 4-person shooting team

- Sponsor will be recognized on signage and event program
- Sponsor logo displayed on tables during meals
- Company Banner will be prominently displayed during event (Company to provide banner)

**BEVERAGE SPONSOR \$500 SOLD**

- Includes 4-person shooting team
- Sponsor will be recognized on signage and event program
- Company banner will be prominently displayed during event (Company to provide banner)

**SCORECARD SPONSOR \$250 SOLD**

- Company name and logo on all tournament scorecards

**WATERING STATION SPONSOR \$100**

- Each sponsor is encouraged to provide drinks and snacks and may promote their business during the event **NO ALCOHOL**

**CARTS \*** Carts are limited and will only be used for Presenting Sponsor. You may bring your own utility vehicle or golf cart. ATV's are NOT permitted

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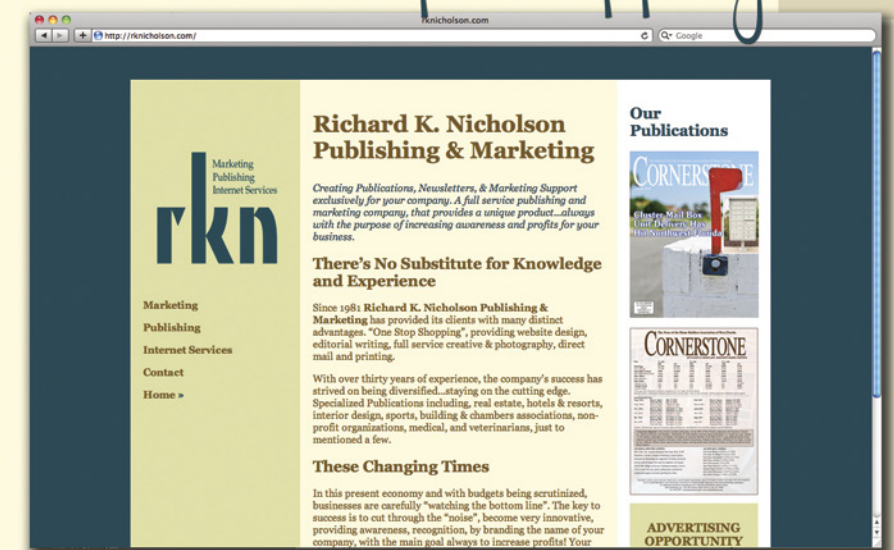
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1. They support the industry at the local, state and national levels.
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3. They recruit their colleagues and business contacts to become members.
4. They serve on committees and councils gaining valuable networking opportunity while helping to advance the association's mission.
5. By doing so, you increase the value proposition for all membership in our HBA.
6. They are strong supporters of local and state PACs and BUILD-PAC.
7. They are a major source of non-dues revenue through sponsorships, advertising, etc.
8. As industry partners, they are a valuable resource for business and management tips.
9. They are heavily invested in your business success: You win, they win!
10. Why wouldn't you do business with a member?



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DianaBlanchard.html  
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In construction, a spike is a steel object that is essential to making a building strong. As in construction, the HBA of West Florida sees a Spike as someone that works to keep our association strong. Spikes work on the recruitment and retention of members in addition to keeping members active with the association. Anyone is eligible for Spike status. On Spike credit is awarded for each new member recruited and an additional credit is awarded for that new member's renewal on or before their anniversary date. If you help to retain a member, you are eligible to receive a half point for each member.

### Spike Club Levels

Spike Candidate	1-5 credits
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Life Spike	25-49
Green Spike	50-99
Red Spike	100-149
Royal Spike	150-249
Super Spike	250-499
Statesman Spike	500-999
Grand Spike	1000-1499
All-Time Big Spike	1500+

*Spike Club Members and their credits as of 12/31/2021.*

### Statesman Spike 500 Credits

Harold Logan	523.5
--------------	-------

### Super Spike 250 Credits

Rod Hurston	425
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William "Billy" Moore	176
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Oliver Gore	114
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Doug Sprague	88.5
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### Life Spike 25 Credits

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Karen Pettinato	18.5
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Taylor Longsworth	17
Doug Herrick	15.5
Lorie Reed	15
Amir Fooladi	16
Lee Hudson	16

Dean Williams	14.5
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William Merrill	13.5
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Milton Rogers	12.5
Bill Batting	11.5
Rick Faciane	10.5
Alex Niedermayer	11
Kevin Ward	10.5
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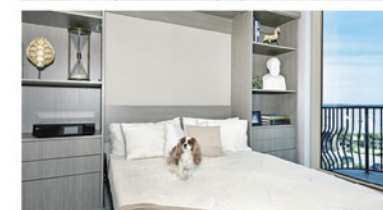
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